

RENEGOTIATING OPEN-ACCESS-LICENCES FOR SCIENTIFIC FILMS

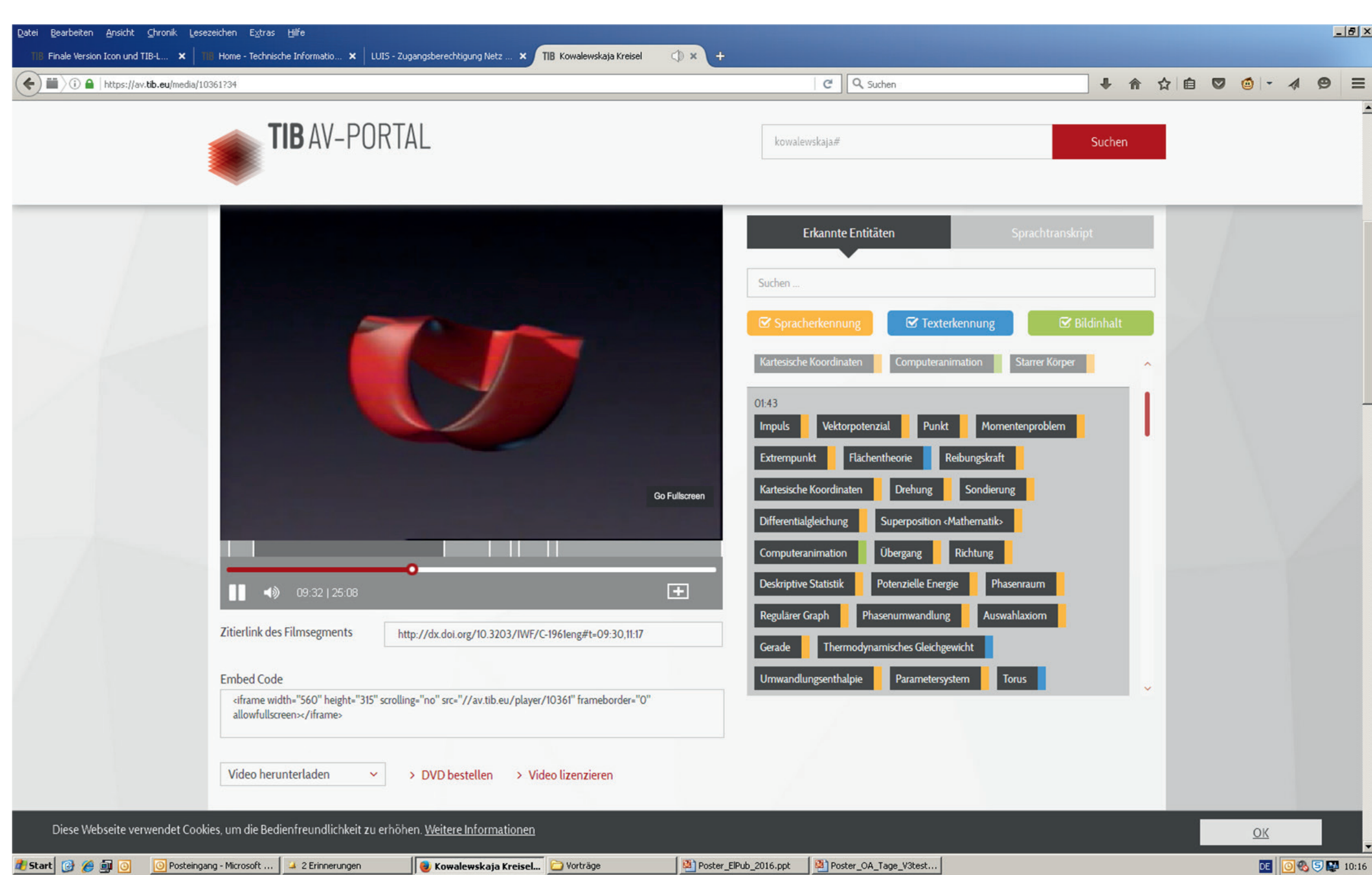
// STARTING POINT

END OF 2012

- > 11.500 valuable scientific films taken over from IWF Knowledge and Media with a heterogeneous rights situation (date of creation 1920 – ca. 2006)
- > TIB develops AV Portal for presentation of scientific films adapted to the media type in collaboration with partners
- > Authors of films must be contacted for transition of rights

// LAUNCH OF TIB AV PORTAL!

MAY 2014



av.tib.eu

// CURRENT STATUS

MAY 2016

Total number of films, which may be published online:

2.547

Publication under CC-Licences:

1.263

Success rate for renegotiation of CC-licences:

51 %

Rights clarified for:

3.876 Films

- > Films are not published online, if they are only available in analog film formats and ethical and/or other legal reasons prevent online publication

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BEGINNING OF 2013

// START OF RIGHTS CLARIFICATION. GOAL

Make available as many films online as possible under as open conditions as possible

- > Renegotiation of necessary rights, among others for online presentation and adaptation
- > OFFER to release films under Open-Access-Licences (CC by nd 3.0 DE oder CC by nc nd 3.0 DE)

CHALLENGES:

- > Quantity vs. effort
- > Authors of films cannot be traced
- > CC-Licences not known
- > Concerns regarding proper handling of content
- > Rights of Third Parties (e. g. third-party material, publicity and personality rights)
- > Authors of films expect financial reward
- > Some films available only in analog film formats

// PROSPECTS

- > Work in Progress
- > Identify orphan works and works in the public domain and publish them online

IMPACT:

- > Free and open online access to valuable and high quality scientific films: Public can use and distribute films, no further licence needs to be acquired

